

WHAT YOU WILL RECEIVE AS AN EXHIBITOR

The exhibitor fee for the 2012 convention is \$800 per trademark.

- ▶ Overnight security for your 10x4 booth.
- ▶ Refreshments during show hours.
- ▶ Access to convention meetings and seminars.
- ▶ Opportunity to participate in other convention activities (golf, tennis, fishing, Coach of the Year Celebration).

→ Convention Contacts & Phone Numbers

Hotel Reservations:
The Naples Beach Hotel & Golf Club
(800) 237-7600; (239) 261-2222
Call for special rates

Exhibitor Liaison:
Susan Savino (239) 435-4362

Executive Director AHCA:
Joe Bertagna, (781) 245-4177

Secretary-Treasurer AHCA:
Bruce Delventhal, (518) 420-7479

→ Exhibitor Rules & Regulations

A) No giveaways will be allowed during the entire convention and trade show. There will be door prizes during the final day of exhibits in which you may donate products towards the drawings.

B) Booths must be staffed during show hours.

C) Badges must be worn at all times.

D) No early tear down allowed.

E) The exhibitor shall accept full responsibility for any and all injury or damage caused by the exhibitor or his representatives and agrees to indemnify and save harmless "AHCA", the Naples Beach Hotel & Golf Club and or their personnel from and against any and all claims for any such damage or injury; no matter how caused.

F) SET-UP HOURS: Thursday, April 26, 2012, 4-7 PM

EXHIBITOR PRE-SHOW MEETING: 7:30-8 PM
(Thurs.)

BREAK DOWN: Saturday, April 28, 2012, 1:30-2:45 PM

2011-12 OFFICERS

President
Brett Petersen, Gustavus Adolphus

Vice-President, Convention Planning
Dave Smith, Canisius

Vice-President, Membership
Bruce Marshall, Connecticut

Vice-President, Sponsorships
Nate Leaman, Providence

Past President
Seth Appert, Rensselaer

→ BOARD OF GOVERNORS

Tom Anastos, Michigan State

Darren Blue, Minnesota State

Katie King Crowley, Boston College

Jim Plumer, Amherst

Laura Schuler, Minnesota-Duluth

Dave Smith, Canisius

Marshall Stevenson, Towson

Mark Wick, St. Scholastica

→ HOTEL LIAISON

Susan Savino, (239) 435-4362

→ WEB SITE

www.ahcahockey.com

AMERICAN HOCKEY COACHES ASSOCIATION
PRESENTS



April 26-29, 2012
Thursday-Sunday



The Naples Beach Hotel
& Golf Club
Naples, Florida

→ EXTREMELY LIMITED
BOOTH SPACE

Exhibitor Display Hours

→ Thursday, April 26

4:00 - 7:00 PM Set-up
7:30 PM Meeting with Board of Governors
8:00 - 11:00 PM Exhibitors' Social

→ Friday, April 27

3:00 - 6:00 PM Exhibitors' Social

→ Thursday, April 28

11:15 AM- 2:15 PM Exhibitors' Social
2:15 - 3:00 PM Exhibitor Breakdown
By popular demand, the convention returns to the beautiful Naples Beach Hotel & Golf Club located on the shores of the Gulf of Mexico.

This is a perfect opportunity to mix business with pleasure by taking advantage of the finest facilities for golfing, tennis and water sports.

Last year 72 companies exhibited their product lines to the association. Please do not delay.

Act NOW in order to reserve your booth location.

Booth space will be on a first-come first-serve basis.

AHCA Contacts

Susan Savino

Telephone: (239) 435-4362
e-mail: s.savino@naplesbeachhotel.com

Bruce Delventhal

Telephone: (518) 420-7479
E-mail: bflyfish@earthlink.net

Naples Beach Hotel

(800) 237-7600

AHCA Annual Convention Agenda (tentative)

WEDNESDAY, APRIL 25

9:00 PM AWHCA Social ■ *TBA*

THURSDAY, APRIL 26

4:30 - 7:00 PM Exhibitor Set-up
6:30 - 8:00 PM "Hockey Coaches Care" Cocktail Party
8:00 - 10:30 PM Exhibitors' Social #1 ■ *Exhibit Hall*

FRIDAY, APRIL 27

7:00 - 8:00 AM Breakfast
8:00 - 9:00 AM Opening Meeting with Roll Call
9:00 - 10:15 AM Keynote Speaker
10:15 - 11:30 AM NCAA Rules Session
11:45 AM - 1:15 PM Breakout Session & Drill Sessions:
1:00 - 3:00 PM Breakout Sessions (each 45 minutes and repeated)
3:00 - 5:30 PM Exhibitors' Social #2 ■ *Exhibit Hall*
6:30 - 9:30 PM Celebration of Women's Hockey (NCAA & ACHA)
8:30 - 9:30 PM ACHA (non varsity) Hall of Fame Ceremony

SATURDAY, APRIL 28

8:00 - 9:00 AM USA Hockey: General Update
10:00 - 11:00 AM Keynote Speaker:
11:00 AM - 1:30 PM Exhibitors' Social #3 ■ *Exhibit Hall*
1:30 - 2:45 PM Exhibitor Breakdown *Exhibit Hall*
1:30 - 2:30 PM Golf Challenge (pitch and putt) grilled food
6:00 - 8:30 PM Celebration of Men's Hockey (NCAA & ACHA)
8:30 - 10:00 PM After Party

SUNDAY, APRIL 29

7:00 - 8:00 AM Fun Run ■ *Meet in Hotel Lobby*
8:00 - 9:00 AM Fellowship of Christian Athletes
9:15 - 10:30 AM Drill Sessions
10:30 - 11:00 AM Closing Business Meeting
11:00 AM - Noon Final Board of Governors Meeting

Vendor Information

▶ Please see the **YELLOW** exhibit service order form for proper charges.

▶ All shipping and booth set-up questions contact:



PAUL CATALOGNA
DIAMOND MANAGEMENT
GROUP, INC.
PO Box 760958
Melrose, MA 02176
paulcatalogna@comcast.net
781-665-9647
fax 781-665-9111

ADVERTISING & SPONSORSHIP OPPORTUNITIES:

→ To advertise in Stops & Starts newsletter or to inquire about sponsorship opportunities, including priority booth location at the Naples convention, please contact:

Touchpoint
MEDIA

Greg Anzelc | 763-222-2402
Greg@touchpointmedia.com

→ REGISTER EARLY! VERY LIMITED SPACE!