



The Chippewa Steel are looking for a new Director of Partnerships and Marketing to join the team on a full-time basis immediately. The position requires an energetic, organized individual who's passionate about junior hockey and the positive impact it can have on community. Candidate is required to live in Chippewa Falls, WI area. This is a full-time in person position.

POSITION SUMMARY

The Chippewa Steel of the North American Hockey League are seeking a dynamic, energetic and motivated individual to join the Steel team in the full-time role of Marketing, Sales and Game Day Operations staff. Based in Chippewa Falls, WI and reporting to Management, the Director of Partnerships and Marketing will be responsible for the development of all Steel strategic marketing, partnerships and assist in the game day planning/execution efforts.

KEY RESPONSIBILITIES

Manage overall partner/sponsor relationships including: strategic planning, revenue growth targets and all operations necessary to profitably retain, grow and service customers.

Liaise with community to ensure sponsor activities/deliverables are being met.

Take an active role in building and developing a positive relationship with all clients.

With assistance, manage and maintain ongoing updates and content creation for Steel website, social media strategy, marketing and branding initiatives.

Lead planning and execution of special events, plan and assist in Game Day Operations.

Collaborate with staff with creative ideas and methods to enhance overall Steel game day experience.

With assistance from staff, manage and create community involvement campaigns.



Any other related activities as directed by the General Manager.

QUALIFICATIONS

Motivated self-starter who is confident in generating leads, meeting with new and existing partners to generate sponsorship revenue

Strong attention to detail with a professional hands on approach.

Exceptional organizational and time management skills

Demonstrated broad range of communication skills

Experience in partner management, partner servicing or marketing-related role considered an asset

Solid understanding in marketing programs, game day events and promotions

Demonstrated efficiency and strong knowledge in Power Point, Excel and Graphic design and video experience considered a strong asset

Qualified Candidates are invited to submit their application, resume and other materials via our Google Form: <https://forms.gle/B1wiudmHj2hzHro39>

Compensation: \$25,000 base plus commissions and bonuses on partnerships and other metrics. High earning opportunity for motivated individual.

Deadline to apply is July 1, 2024.

Note: only those persons selected for an interview will be contacted. Please **do** not email our staff on status. Salary and Commission will be based on previous sales and marketing experience.